

Alan L. Jolley

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## **EXPERIENCE**

### **FOUNDER / PRESIDENT, AMERICAN CLIMBING INSTITUTE 1999-PRESENT**

Created curricula and certification standards for professional climbing guides. Produced innovative beginner through advanced rock climbing course curricula. Originated first ever Citizen Guide curriculum to offer skills and techniques to recreational climbers to care for friends and family, while rock climbing. These skills were modified for recreational climbers from the guide training program I created at the AMGA. Created and designed reference materials in written and video format. Guiding and instructing throughout the US & Europe.

### **FOUNDER / PRESIDENT, GUIDE TRICKS FOR CLIMBERS 2004-PRESENT**

Created and produced cutting edge instructional climbing videos to support safer experiences for recreational climbers.

### **TECHNICAL COMMITTEE MEMBER, PROFESSIONAL CLIMBING GUIDES INSTITUTE**

**2011**

Created curricula and certification standards for professional climbing guides, instructed & managed courses, supervised field exams, examined aspiring rock climbing guides.

### **VICE-PRESIDENT, PROFESSIONAL CLIMBING INSTRUCTORS ASSOCIATION 2007-2010**

Founding board member. Created vision, mission, and strategic plans. Created nationally recognized curricula and certification standards for professional climbing instructors, trained & managed course providers, instructed & managed courses, supervised field exams, examined aspiring rock climbing instructors.

### **VICE-PRESIDENT, UNITED STATES MOUNTAIN GUIDES ASSOCIATION 2002-2004**

Founding board member. Created curricula and certification standards for professional climbing guides, created newsletter articles.

### **PRESIDENT, CLIMBING GUIDES FEDERATION 2005**

An offshoot of the AMGA, created to manage fairer guiding opportunities for professional guides. Managed strategic planning, financial planning, marketing, and interfaced with land managers.

### **BOARD MEMBER, AMERICAN MOUNTAIN GUIDES ASSOCIATION 1994-1997, 2004-2006**

Managed Strategic planning, financial planning, marketing, interfaced with land managers, represented association at trade shows.

**TECHNICAL COMMITTEE MEMBER, AMERICAN MOUNTAIN GUIDES ASSOCIATION  
1988-2006**

Helped create nationally & internationally recognized rock guide training program that included certification standards.

**ROCK DISCIPLINE COORDINATOR, AMERICAN MOUNTAIN GUIDES ASSOCIATION  
1992-1997**

Managed the rock guide training program to include maintaining certification standards, training instructors, and managing courses and field exams. Instrumental in helping the AMGA gain membership in the International Federation of Mountain Guides Association (IFMGA).

**EXECUTIVE DIRECTOR, AMERICAN MOUNTAIN GUIDES ASSOCIATION 1991**

Directed daily operations of the organization. Managed office staff, created newsletter articles.

**PRESIDENT, COLORADO MOUNTAIN GUIDES 1990-1999**

Marketed climbing instruction and guiding services. Created curricula, hired, trained & managed instructors. Guided in all major climbing areas of the western United States.

**MANAGER, EASTERN MOUNTAIN SPORTS CLIMBING SCHOOL DENVER 1985-1990**

Managed climbing instruction and guiding services. Created curricula, hired, trained & managed instructors. Guided rock climbing trips in the Colorado Front Range.

**PARTNER, LAKE PLACID CLIMBING SCHOOL 1981-1985**

Marketed climbing instruction and guiding services, created curricula, guided clients on multi-day rock climbing and ice climbing excursions in New England.

**EDUCATION**

Florida Technological University A.A., 1978

Paul Smiths College A.S., 1980

**CREDENTIALS**

American Mountain Guides Association Certified Rock Guide

Professional Climbing Instructors Association Certified Climbing Instructor

Professional Climbing Guides Institute Multi-Pitch Guide

Wilderness First Responder (expired)

**ASSOCIATIONS Member, Volunteer, Consultant, or Speaker = (M, V, C, or S)**

American Mountain Guides Association (M, V, C, S)

Professional Climbing Instructors Association (M, V, C, S)

United States Mountain Guide Association (M, V, S)

Association for Experiential Education (S)

Association of Outdoor Recreation and Education (S)

## **PUBLICATIONS**

Moving Faster, DVD, Guide Tricks for Climbers, (2002)

Avoiding the Touch, Self Rescue I, DVD, Guide Tricks for Climbers (2003)

## **Climbing Experience**

Personal climbing in Maine, New York, New Hampshire, North Carolina, Colorado, Wyoming, Arizona, Nevada, California, Oregon, Washington, Idaho, Utah

Climbing Highlights (Grade V & VI are multi - day routes)

Yosemite National Park, Salathe, El Capitan, Grade VI

Yosemite National Park, Washington Column South Face, Grade V

Yosemite National Park, Royal Arches, Grade IV

Zion National Park, Touchstone Wall, Grade IV

Eldorado Canyon State Park, Naked Edge, 5.11

Eldorado Canyon State Park, Tombstone, 5.11

Rocky Mountain National Park, Longs Peak, Casual Route, Grade IV

Rocky Mountain National Park, Mountaineers Route, Grade IV